

A photograph of children holding hands in a circle, overlaid with a purple semi-transparent box containing text. The children are wearing white long-sleeved shirts and light-colored skirts. One child in the foreground is wearing a brown vest. The background is slightly blurred, showing other children and an indoor setting.

GAMUT®

THEATRE
GROUP

SPONSORSHIP OPPORTUNITIES

"It's a tremendously worthy cause. Their renovation of the church on Fourth Street is exactly the type of urban development we want to see in the City of Harrisburg."

- MAYOR ERIC PAPERFUSE, THE CITY OF HARRISBURG



GAMUT | THEATRE
GROUP



15 NORTH FOURTH STREET • HARRISBURG, PA • 17101
717-238-4111 • GAMUTTHEATRE.ORG



Our mission is to tell classic stories in new and exciting ways that entertain, educate, and enlighten children and adults alike.

“CLASSIC STORIES AND IDEAS
ARE THE HUMAN LEGACY.
THEY ARE GIFTS TO US FROM
THE PAST THAT HELP US LIVE
FULLER, MORE HUMAN LIVES
IN THE PRESENT AND IN THE
FUTURE.”

—CLARK NICHOLSON
Co-FOUNDER AND ARTISTIC DIRECTOR





**“I HAVE ALWAYS
FELT LUCKY TO BE
SURROUNDED BY SO
MUCH CREATIVITY,
TALENT, AND DEDICATION,
AND A CORE COMPANY
THAT CONSISTENTLY
RISES TO THE OCCASION,
WHATEVER THE
SITUATION MIGHT BE.”**

-MELISSA NICHOLSON
CO-FOUNDER AND EXECUTIVE DIRECTOR



**FREE
SHAKESPEARE
IN THE PARK**

“Against all odds, Gamut has succeeded in bringing plays by the universe’s most renowned playwright to Reservoir Park in Harrisburg’s Allison Hill for everyone to see, free of charge.”

- Ellen Hughes, PennLive

TITLE SPONSOR
\$10,000

**INDIVIDUAL
PERFORMANCE
SUPPORT SPONSOR**

**FRIDAY OR SATURDAY
\$1,000**

**WEDNESDAY OR THURSDAY
\$500**

Free Shakespeare in the Park (FSIP) began in 1994 when Harrisburg Shakespeare Company presented *A Midsummer Night’s Dream*. FSIP performances are professional productions that are made available to the public for free in an effort to make the arts more accessible. This annual event has become a favorite for families across Central Pennsylvania, and is seen by 3,000 people each year.



TITLE SPONSOR

\$10,000

**SINGLE SHOW
SUPPORT SPONSOR**

\$500



**POPCORN HAT PLAYERS
FULL SEASON**

Popcorn Hat Players (PHP) Children's Theatre has been entertaining children and their families since 1993, bringing fairy tales, folk tales and fables to new audiences every year. Using creative comedy and improvisation, the Players write original adaptations and breathe new life into unforgettable stories. PHP presents 8 mainstage productions each season. Over 250,000 children have seen the Popcorn Hat Players perform throughout our history. The Popcorn Hat Players are consistently named "Simply the Best" Children's Entertainment by the readers of *Harrisburg Magazine*.



TITLE SPONSOR

\$5,000

**SINGLE PERFORMANCE
SUPPORT SPONSOR**

\$500

Each year the Popcorn Hat Players' Young Acting Company, composed of 50 student actors ages 6-18, presents a full-scale original adaptation of a classic story featuring singing, dancing, and stage combat. Young Acting Company performances regularly sell out every performance on the Select Medical Mainstage, reaching 1000 people each year, and provide students with the opportunity to collaborate with and learn from local theatre professionals.

**GAMUT
THEATRE
SUMMER
ACADEMY**

Gamut Theatre Summer Academy (GTSA) is a four-week theatre intensive, and consistently breaks student enrollment records. GTSA students are immersed in the study of Theatre, Dance/Movement, Voice, Writing, Stage Combat, Design, and Improvisational Theatre. Students also rehearse a play and perform at the end of each week. Weekly themes include Shakespeare Comedy, Shakespeare Tragedy, Greek drama, and Storytelling.

**TITLE
SPONSOR**

\$5,000

**SINGLE WEEK
SUPPORT
SPONSOR**

\$500

**GAMUT
THEATRE
ACADEMY
FULL
SEASON**

Gamut Theatre Academy (GTA) is Gamut's popular theatre education program for students ages 5-18. The goal of GTA is to enhance communication skills and develop self-confidence, imagination, and creativity. All Gamut Theatre Academy classes are held at Gamut Theatre in downtown Harrisburg, and are taught by professional actors, including Gamut's Core Company.

**TITLE
SPONSOR**

\$5,000





**HARRISBURG
SHAKESPEARE
COMPANY**

Gamut Signature

FALL PLAY

ON THE SELECT MEDICAL MAINSTAGE

TITLE SPONSOR

\$5,000

SINGLE PERFORMANCE

SUPPORT SPONSOR

\$500

Every fall, Gamut presents an audience favorite in its own inimitable way. Past Signature productions include Arthur Miller's *Death of a Salesman*, Harper Lee's *To Kill a Mockingbird*, as well as Shakespearean favorites *Twelfth Night* and the unabridged *Hamlet*. Signature and Showcase plays take place on the gorgeous Select Medical Mainstage with a beautiful Reception Lobby featuring a full service bar - the perfect place to socialize before and after the show.



**HARRISBURG
SHAKESPEARE
COMPANY**

Gamut Showcase

SPRING PLAY

ON THE SELECT MEDICAL MAINSTAGE

TITLE SPONSOR

\$2,500

**SINGLE PERFORMANCE
SUPPORT SPONSOR**

\$250

Each spring, Gamut presents an intimate theatre experience, challenging its audiences with classic titles that deserve more exposure. Past Showcase productions include Karel Capek's *R.U.R.* (*Rossum's Universal Robots*), Lolita Chakrabarti's *Red Velvet*, William Missouri Downs' *Women Playing Hamlet*, and Anton Chekhov's *The Seagull*.

**NEW YEAR'S EVE PARTY
FOR CHILDREN**

Gamut's New Year's Eve Party for Children, where we count down to noon instead of midnight, is so big it has to be held at the Whitaker Center's Sunoco Performance Theater. This event regularly sells out and features a Popcorn Hat performance, a balloon drop at noon, and plenty of high fives!

TITLE SPONSOR

\$2,000

**SHAKESPEARE'S
BIRTHDAY
CELEBRATION**

Shakespeare's Birthday Celebration is Gamut Theatre Group's Spring Fundraiser. It is an afternoon of celebration with food and drink, visits from "Shakespeare" and "Queen Elizabeth", performances from HSC, and live and silent auctions.

TITLE SPONSOR

\$2,000

IMPROVAPALOOZA

Improvapalooza features improv troupes from around Central Pennsylvania for one night of hilarious antics in nearly every room of Gamut Theatre! This sold-out event has become a new and beloved tradition in the area.

TITLE SPONSOR

\$1,000

TITLE SPONSORS

- “Your Company’ presents...” will appear before the play title on all promotional material.
- A complimentary full-page advertisement with preferred placement in the show program
- Up to 20 tickets with reserved seating to performance(s) of your choice. *Exception: New Year’s Eve Party, Shakespeare’s Birthday, and Improvapalooza Title sponsorships include 10 tickets to event.*
- Acknowledgment in the pre-show announcement before all performances.
- Opportunity to display and distribute promotional materials and have a company representative speak before each performance.
- One special 30-45 minute performance by Harrisburg Shakespeare Company, Popcorn Hat Players, or TMI Improv at location of your choosing.
- Acknowledgment of sponsorship and link to your website on GamutTheatre.org

- Complimentary half-page program advertisement.
- Opportunity to display and distribute promotional materials at chosen performance.
- Up to 4 tickets with reserved seating to performance(s) of your choice.
- Acknowledgment of sponsorship and link to your website on GamutTheatre.org
- Acknowledgment in pre-show announcement before sponsored performance.

SUPPORT SPONSORS

PROGRAM ADVERTISING

PAGE SIZE ONE SHOW FULL SEASON

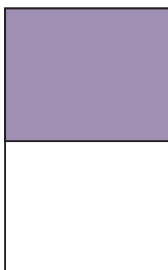
HARRISBURG SHAKESPEARE COMPANY	QUARTER	\$250	\$475
	HALF	\$350	\$750
	FULL	\$450	\$1,250
POPCORN HAT PLAYERS CHILDREN'S THEATRE	QUARTER	\$50	\$350
	HALF	\$100	\$700
	FULL	\$150	\$1,000

FREE SHAKESPEARE IN THE PARK	QUARTER	\$400
	HALF	\$500
	FULL	\$600

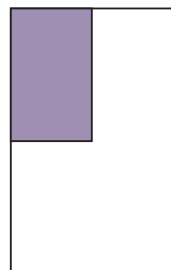
POPCORN HAT PLAYERS' YOUNG ACTING COMPANY	QUARTER	\$50
	HALF	\$100
	FULL	\$150



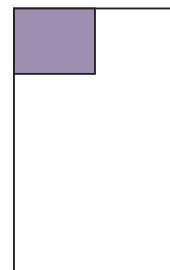
FULL PAGE
(7.75" x 4.75")



HALF PAGE
(3.75" x 4.75")



QUARTER PAGE
(3.75" x 2.25")



EIGHTH PAGE
(1.875" x 2.25")



Since our inception in 1993, Gamut Theatre Group has cumulatively reached over 500,000 children and adults through our touring and educational programs and is consistently voted “Best Drama/Theatre Classes” as awarded by *Central Penn Parent* magazine.

Each year Gamut presents approximately 250 performances to 30,000 people. Moreover, 20,000 students per year enjoy our theatre school classes, workshops, residencies, and shows.

We have been recognized by the press and the public for the quality of our productions,

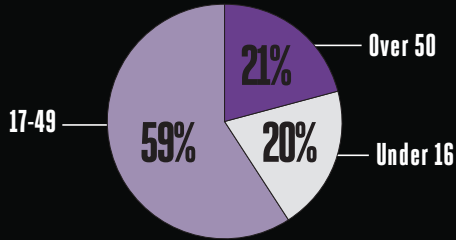
the breadth of our programs, our reach into all segments of the community, and our ability to keep classic stories relevant and alive. Gamut Theatre is an Educational Improvement Organization as approved by the PA DCED and is an approved Arts in Education Roster Artist through the PA Council on the Arts.

Gamut is a member organization of the Shakespeare Theatre Association, Theatre Communications Group, National New Play Network, and a founding company of the Harrisburg Area Theatre Alliance.



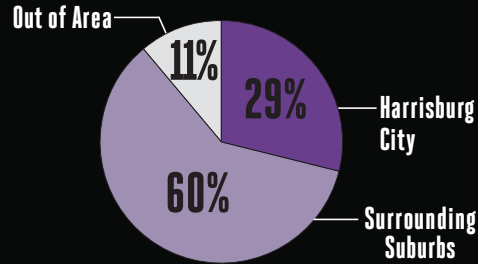
OUR AUDIENCE

AGE RANGE



Becoming a Gamut Theatre Group sponsor gives your company the opportunity to appeal to a wide audience from a diverse background. Because our production companies are aimed at families, adults, students, and children, we reach a broad demographic in the Central PA area.

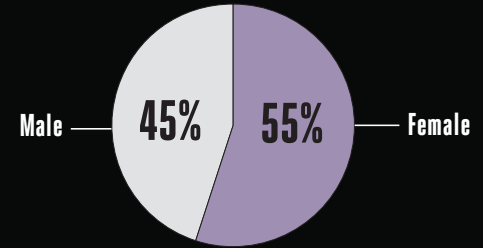
POINT OF ORIGIN



LOCATION: Gamut audience members come primarily from Dauphin, Cumberland, Lancaster, and York Counties although we have regional theatre-goers from cities such as Washington D.C., New York, and Baltimore.

AGE/GENDER: Our productions appeal to audience members of all ages and background. Generally the

GENDER



majority of our audience are females ages 25-54 from the suburbs of Harrisburg.

INTERESTS: According to our Google Analytics, people interested in Gamut Theatre Group are also interested in entertainment, food & travel, music, and are news junkies and avid readers.